



# DANIELLE MARIE WATKINS

(805) 407-9617 • daniellemwatkins@hotmail.com

## EDUCATION:

- April 2009 – Jan. 2011**                      **Azusa Pacific University, Ventura Regional Center**                      **Oxnard, CA**  
  - Masters of Education, emphasis in Technology and Digital Learning
- Aug. 2003-Aug. 2005**                      **California State University, Northridge**                      **Northridge, CA**  
  - Bachelor of Arts - Cinema and Television Arts, Electronic Media Management
- Aug. 2000 – May 2003**                      **Ventura Community College**                      **Ventura, CA**  
  - Associate of Arts Degree – General Studies
- Aug. 1996 – June 2000**                      **Rio Mesa High School**                      **Oxnard, CA**  
  - Diploma – General Studies

## EXPERIENCE:

- April 2001 - Present**                      **United Spirit Association**                      **Cypress, CA**  
*Cheerleading Head Instructor, Competition Director, Competition and Tryout Judge, Choreographer*  
  - Management of camp, scheduling, staff assignments, customer relations, teaching adolescents, safety training coaches, choreography
  - International, national, and regional cheerleading, songleading, mascot, and safety competition judge.
  - Assisted production of various special events for professional teams including: Los Angeles Clippers, Sacramento Kings, Golden State Warriors, Arizona Cardinals, Phoenix Suns, and the NFL Pro-Bowl.
  - Staff “Leadership Award” winner in 2007 and 2008
- April 2007 - March 2011**                      **Ventura Community College**                      **Ventura, CA**  
*Head Cheerleading Coach, Spirit Club Advisor, Choreographer*  
  - Nominated as a “2009 Top Ten Cheerleading Coaches” in California
  - Led the Ventura College Spirit Club to earn:
    - 2 USA National Championships                      • 1 UCA West Coast Championship
    - 3 US Spiritleaders National Championships • 1 Best of the West Title
    - 3 California State Championships
- August 2011-Sept. 2011**                      **Gonzaga University**                      **Spokane, WA**  
*Tryout Routine Choreographer*
- May 2011**                      **Meade High School**                      **Spokane, WA**  
*Tryout Routine Choreographer and Judge*
- May 2008 - March 2011**                      **Adolfo Camarillo High School**                      **Camarillo, CA**  
*Choreographer, Stunt Trainer*  
  - 1<sup>st</sup> place in the USA Game-Time Fight Song Division
  - 2<sup>nd</sup> place in the USA Game-Time Time-out Dance Division
- Aug. 2006 - March 2011**                      **Saint Bonaventure High School**                      **Ventura, CA**  
*Assistant Cheerleading Coach/Head Coach, Choreographer of the Competition Squad*

## SAFETY CERIFICATIONS:

- American Association of Cheerleading Coaches and Advisors (AACCA) Certified
- First-Aid/Adult, Child & Infant CPR Certified
- United States All-Star Federation (USASF) Certified Safety Judge
- National Federation of State High School Associations (NFHS) Instructor

## TEACHING CREDENTIALS:

- Issued 4/7/2011                      Washington Residency Teacher & Substitute Permit                      Document # T101785
- Issued 01/25/2011                      California Multiple-Subject Teaching Credential                      Document # 110026610
- Issued 10/19/2010                      California Substitute Teaching Permit                      Document # 101274481



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### WEBSITES:

- Wiki – <http://misswatkinswiki.wikispaces.com/Home+Page>
- Blog - [misswatkins.wordpress.com](http://misswatkins.wordpress.com)

### REFERENCES:

<b>Mike Burgess</b> (800) 886-4872 ext. 2002, <a href="mailto:mike@usacamps.com">mike@usacamps.com</a>	<b>United Spirit Association</b>	<b>President</b>
<b>Jesa Herman</b> (800) 886-4872 ext. 2020, <a href="mailto:jesa@usacamps.com">jesa@usacamps.com</a>	<b>United Spirit Association</b>	<b>Cheer Program Director</b>
<b>Tim Harrison</b> (805) 654-3250, <a href="mailto:tharrison@vcccd.edu">tharrison@vcccd.edu</a>	<b>Ventura College</b>	<b>Dean of Athletics</b>
<b>Will Cowen</b> (805) 654-6347, <a href="mailto:wcowen@vcccd.edu">wcowen@vcccd.edu</a>	<b>Ventura College</b>	<b>Athletic Director</b>
<b>Dawn Norkewicz</b> (805) 648-6836, <a href="mailto:masctqueen@aol.com">masctqueen@aol.com</a>	<b>Saint Bonaventure High School</b>	<b>Head Cheerleading Coach</b>
<b>Amy Streicher</b> (805) 389-6975, <a href="mailto:amy.streicher@ouhsd.k12.ca.us">amy.streicher@ouhsd.k12.ca.us</a>	<b>Adolfo Camarillo High School</b>	<b>Head Cheerleading Coach</b>